

Zoho Books vs QuickBooks UAE 2026: Which Is Better?

A complete side-by-side comparison for UAE small businesses — pricing, UAE VAT compliance, FTA accreditation, ease of use, integrations, e-invoicing readiness, and who each platform is best suited for — by Perfonec Computers, authorised partner for both platforms in Dubai.

QUICK SUMMARY

Both Zoho Books and QuickBooks are excellent accounting platforms for UAE small businesses in 2026. Zoho Books starts from AED 50/month and has stronger native UAE localisation. QuickBooks has a larger global integration ecosystem and is preferred by businesses using international tools. Perfonec is an authorised partner for both — the right choice depends on your business size, industry, and specific requirements.

1. Zoho Books vs QuickBooks — Full UAE Comparison

Factor	Zoho Books	QuickBooks
Starting price UAE	AED 50/month (Standard)	AED 77/month and above
Free plan	Yes — 1 user, basic features	No free plan available
FTA accreditation	Yes — formally FTA-accredited	Yes — when correctly configured
UAE VAT localisation	Strong — built-in UAE VAT module	Good — requires UAE-specific setup
VAT 201 report	Auto-generated from accounting data	Available with correct UAE setup
UAE bank feed	Supported	Supported
Multi-currency	Full support	Full support
Mobile app	Full iOS and Android app	Full iOS and Android app
Ease of use	Very user-friendly, clean UI	User-friendly, widely known
Inventory management	Zoho Inventory integration	Built-in basic inventory
Payroll UAE WPS	Zoho Payroll — WPS supported	Third-party integration required
E-invoicing 2027	ASP integration for PINT AE	QBESync add-on for PINT AE
Ecosystem	40+ Zoho apps natively connected	Large third-party app marketplace
Best for UAE	SMEs wanting affordability + compliance	Businesses needing wide integrations

2. Pricing — Zoho Books vs QuickBooks UAE

Plan	Zoho Books	QuickBooks
Free	AED 0 — 1 user, basic invoicing	Not available
Entry	AED 50/month — 3 users	AED 77/month and above
Standard	AED 175/month — 5 users	Varies by product version
Advanced	AED 275/month — 10 users	Higher tiers available
Full suite	AED 120/user/month — Zoho One	QuickBooks Enterprise — higher cost

3. UAE VAT and E-Invoicing Compliance

Compliance Feature	Zoho Books	QuickBooks
FTA accreditation	Formally FTA-accredited	Compliant when correctly set up
UAE VAT categories	All 4 categories built in	Requires UAE VAT configuration
VAT 201 report	Auto-generated	Available with correct setup
FTA invoice templates	TRN fields included	Configurable with UAE setup
Corporate Tax 9%	Configurable in chart of accounts	Configurable in chart of accounts
E-invoicing 2027	ASP integration for PINT AE XML	QBESync add-on for PINT AE XML
Cloud storage	Compliant — Version 1.1 confirmed	Compliant — Version 1.1 confirmed

4. Which Platform Is Right for Your UAE Business?

Choose Zoho Books if:

- You want the most affordable FTA-accredited accounting platform — from AED 50/month
- You need a free plan for a micro-business below the VAT threshold
- You want native integration with CRM, HR, payroll, inventory, and expense management
- You are a service business, consultancy, or professional services firm
- You want UAE WPS payroll connected directly to your accounting

Choose QuickBooks if:

- Your accountant or auditor is already familiar with QuickBooks
- You need a wide range of third-party software integrations
- You use QuickBooks Enterprise for advanced inventory and multi-location management
- Your business operates internationally and needs QuickBooks' global ecosystem
- You want the QBESync add-on for UAE e-invoicing from 2027

5. Why Choose Perfonec for Both Platforms

PERFONEC AUTHORISATIONS

Perfonec Computers is an authorised partner for both Zoho Books and QuickBooks in the UAE. For QuickBooks, Perfonec holds the official Intuit Authorised Reseller letter (March 2020, signed by Sean McCaffery, Intuit Reseller Program Leader) and Akanksha Surana holds the QuickBooks Pro Advisor certification. For Zoho, Perfonec is listed on the official Zoho Partner Directory. Both authorisations are independently verifiable.


- QuickBooks — Authorised Intuit Reseller + Certified QuickBooks Pro Advisor since 2020
- Zoho Books — Listed on the official Zoho Partner Directory
- TallyPrime — Listed on the official Tally Solutions MENA Partner Portal for UAE
- Odoo ERP — Odoo Ready Partner with Odoo Middle East


About Perfonec Computers


Perfonec Computers is an authorised partner for Zoho Books, QuickBooks, TallyPrime, Odoo ERP, and Sage 50 in the UAE — handling complete implementation, UAE VAT configuration, Corporate Tax setup, FTA e-invoicing integration, data migration, training, and support for businesses across Dubai and the UAE.

Free accounting software assessment available — get in touch below.

 sales@perfonec.com

 +971 56 408 5594

 +971 4 386 6199

 Manama Street, Dubai, UAE

 www.perfonec.com

Based on publicly available Zoho and Intuit pricing and feature information as of June 2026. Verify current pricing at zoho.com/books and quickbooks.intuit.com. For general guidance only — not legal or tax advice.